

# PAPER

BOD 163/2011

Agenda Item 10

# Report to the Meeting of the

# Oxford Health NHS Foundation Trust

# Board of Directors

**14 December 2011**

**Creating Our Vision Statement**

**For: Approval**

**Report**

As part of Oxford Health NHS FT’s ongoing strategy development the Executive Board reviewed Trust’s current vision statement; “To deliver excellent, high quality care, treatment and support which helps improve the health and well-being of the individuals and communities we serve”.

Following a facilitated Executive Board seminar on 29th November 2011 it is proposed that the following vision statement be adopted to support the strategic development and deployment throughout the organisation:

**“Outstanding Healthcare delivered by Outstanding People”**

The following paper outlines the process and rationale that was used to arrive at the draft vision statement.

**Recommendation**

The following vision statement was created, discussed and agreed by the Executive Board: **“Outstanding Healthcare Delivered By Outstanding People”** and it is recommended that the Board of Directors endorses this new vision statement.

**Author and Title: Daniel Leveson, Programme Manager**

**Lead Executive Director: Julie Waldron, Chief Executive**

1. *A risk assessment has been undertaken around the legal issues that this paper presents and there are no issues that need to be referred to the Trust Solicitors.*